

# **MEMBERSHIP PROPOSAL**



### I. Background of Building Plymouth

- Fully aligned with the Skills 4 Plymouth Plan 2021-2026, Building Plymouth is the city's sector skills partnership for the construction and built environment industry. The skills partnership scope includes engagement with clients, contractors, subcontractors, consultants and the supply chain, as well as CITB, training providers, education institutions, onsite training academies, JCP Plymouth and supporting skills agencies
- Established in 2015, Building Plymouth is an award winning, Council-led partnership with the local construction and built environment community, driving skills, training and employment, facilitating opportunities for social value, and acts as the united voice for the industry www.buildingplymouth.co.uk
- The Vision is to close the skills gaps and skills shortages by attracting and creating a skilled supply of people to match the demand for local construction and built environment employers
- This innovative public/ private sector model has since been replicated more widely across the South-West region and is considered the blue-print for establishing sector skills partnerships in Plymouth
- Plymouth City Council is an accredited National Skills Academy for Construction committed to maximising employment and skills opportunities through local planning and procurement on construction projects in Plymouth which is facilitated by the Building Plymouth team

## 2. Current Building Plymouth Members



### 3. Benefits of becoming a Building Plymouth Member

#### Heighten profile and visibility of your organisation

- Your logo will be used in Building Plymouth promotional materials including pop-up stands, presentation slides and website
- Your organisation will be actively promoted to key target audiences and stakeholders at events and briefings
- Your organisation will be invited to present at events
- Prioritisation for case study development
- Increased PR opportunities
- Increased opportunities for networking and access to social gatherings
- Generate business opportunities e.g. for education providers = recruit learners
- Help to attract people to join your organisation prioritised support for promoting jobs and apprentice opportunities, invitations to attend recruitment events free of charge
- Direct access to engage with schools to help inspire the next generation to join the sector
- Apprentices from your organisation or your supply chain can join BPART (Building Plymouth Apprentice Rising Talent Network) to start their networking and personal development journey

#### Play an active role in shaping the future of Building Plymouth

- Inform the strategic direction of the sector skills partnership
- Get involved in delivering activities and events
- Working together as a partnership to help improve the image of the sector and to raise awareness of the opportunities
- Together, provide a single voice to government about skills in the sector
- Take an active role in one of our 3 Action Groups; Green Construction Skills, Plymouth 5E Careers Education Model delivery and Skills and Training.

#### Increase your opportunities for funding, contracts and training through association

- Contribute to your Social Value/ Corporate Social Responsibility agenda
- Be able to state engagement and investment in Building Plymouth when tendering locally and applying for funding
- Access prioritised, dedicated help for delivery of Employment and Skills Plans
- Communicate the skills demand to training providers

# 3. Membership commitment

- Invest £2K per year (invoiced by Plymouth City Council annually +VAT runs April March financial year, pro-rata for the first year according to the membership start month)
- Consider investing in additional sponsorship opportunities available across the year
- Engage with regular communications and Building Plymouth meetings
- Share your opportunities jobs, apprenticeships, training provision
- Pro-active engagement with delivery of Building Plymouth activities and events
- Follow Building Plymouth social media channels and tag in with related social posts
- Get involved with Building Plymouth social value projects
- Engage your apprentices with BPART
- Act as an ambassador for Building Plymouth

**Next steps:** Contact Emma Hewitt, Skills Lead <a href="mailto:Emma.hewitt@plymouth.gov.uk">Emma.hewitt@plymouth.gov.uk</a> 07825 263742 Morven Maclean, Construction Coordinator <a href="mailto:morven.maclean@plymouth.gov.uk">morven.maclean@plymouth.gov.uk</a> 07555 349354